

Growth Planning Template

Quarterly Goals Worksheet

Focus: Choose 3 priorities to improve each quarter.

Goal	Tactics	Owner	Deadline

Weekly Review Checklist

- Did I prospect new ASINs?
- Did I replenish top performers?
- Are any ASINs low on stock?
- Is my pricing up to date?
- Did I review Account Health?
- Have I documented any process improvements?

Long-Term Strategy Guide

- Maintain Diversity: Keep adding fresh ASINs to avoid over-reliance.
- Gradually Raise Standards: Increase ROI and velocity targets.
- Document Everything: Update SOPs frequently.
- Automate & Delegate: Use tools and outsource admin work.
- Monitor Industry Trends: Stay alert to platform changes.
- Set Milestone Targets: Plan revenue goals and reinvest profits.